



SAPE Group Secures Major Sponsorship of Collision Repair Expo

The Australian Automotive Aftermarket Association (AAAA) is excited to announce SAPE Group (Sydney Automotive Paints and Equipment) as the Major Sponsor of the Collision Repair Expo, co-located with the Australian Auto Aftermarket Expo at the Melbourne Convention & Exhibition Centre, April 7 – 9, 2022.

The Collision Repair Expo (CRE) features the nation's most comprehensive exhibition of body finishing materials, crash repair equipment and tools all in one location. Equipment demonstrations and a comprehensive seminar program covering major industry trends will provide additional value, helping foster business efficiency and growth.

SAPE Group's sponsorship is a glowing endorsement of Australia's leading collision repair event, catering to an industry sector with a combined annual revenue of \$7.8 Billion.

"We are very pleased to have Sydney Automotive Paints and Equipment again throwing their support behind the Collision Repair Expo as our major corporate sponsor. They are a major provider of refinish products and collision repair equipment and will enjoy their prominent position in front of a passionate crowd of industry professionals during the show," said Stuart Charity, CEO of the AAAA.

SAPE is a leading Australian distributor for Glasurit and Baslac paints for BASF Australia and also supplies a vast array of collision repair equipment and consumables to vehicle repair facilities around Australia. With the return of the Expo, SAPE saw an opportunity to renew their major sponsorship of this industry leading event.

"We're proud to return as the 2022 Collision Repair Expo Major Sponsor. The CRE presents a great opportunity for SAPE, and our industry to come together, network, share and build success. SAPE works with leading manufacturers across the globe and prides itself on bringing innovative products and value adding technology to the collision repair market. We look forward to sharing our experience with show goers come April 2022," said Paul McMartin, Director of Sydney Automotive Paints and Equipment.

SAPE joins over 80 top Australian and international brands exhibiting at the Collision Repair Expo which is co-located with the Auto Aftermarket Expo (AAAE). The AAAE is the nation's most comprehensive exhibition for the aftermarket industry, featuring the very latest vehicle repair and servicing equipment, replacement parts, tools and accessories, plus industry experts sharing technology and trends. Entry to both shows is free for everyone working in the automotive industry and visitors will be able to check out a combined total of around 400 exhibits over nearly five acres of display space.

The 2022 Collision Repair Expo / Australian Auto Aftermarket Expo takes place April 7-9 at the Melbourne Convention and Exhibition Centre.

For more information on Sydney Automotive Paints and Equipment, head to www.sapegroup.com.au or visit their online superstore at shop.sape.com.au.

For more information on the Collision Repair Expo <https://www.collisionrepair.com.au/>
For more information on the Australian Auto Aftermarket Expo – www.autoaftermarketexpo.com.au



With the Australian Auto Aftermarket Expo/Collision Repair Expo just over a year away, now is the time to make sure you have your space secured by contacting AAAExpo partner, IEC Group: 0402 067 321 or nina@iecgroupp.com.au. To enquire about sponsorship opportunities, please contact the AAAA on (03) 9545 3333 or michelle@aaaa.com.au.

collision REPAIR expo

7 - 9 APRIL 2022

MELBOURNE CONVENTION
& EXHIBITION CENTRE



7 - 9 APRIL 2022

MELBOURNE CONVENTION
& EXHIBITION CENTRE