

Immediate Release: 5/10/21

Collision Repair Expo - The Future is Here

The Australian Automotive Aftermarket Association (AAAA) is excited to officially launch the 2022 Collision Repair Expo (CRE).

Taking place at the Melbourne Convention & Exhibition Centre (MCEC), and co-located with the Australian Auto Aftermarket Expo (AAAE), the combined Expos are the nation's only comprehensive showcase of Australia's \$25B automotive repair and service industry. The show will bring together the industry's best and brightest, and showcase the country's leading companies, all under one roof between 7-9 April 2022.

With the theme 'The Future of Collision Repair is Here', and debuting a range of fantastic new initiatives and features, the Expo is an unmissable event. The Expo showcases the latest collision repair equipment, products, tools and accessories, new technology and trends plus a comprehensive training and education program.

"We are excited to be able to move forward with our preparations for the Expo – an event run by the industry, for the industry. After a challenging couple of years for everyone, our industry is more excited than ever to come together to celebrate, learn, conduct business and network," said Stuart Charity, CEO of the AAAA.

"The automotive industry in Australia is undergoing unprecedented change driven by the complexity of the car parc, changes in vehicle technology and the changing capabilities and needs of our workforce and customers. Vehicles with advanced driver assistance systems, pass through technology, embedded telematics ('connected car'), and hybrid and electric powertrains are on Australian roads today. These vehicles will need to be safely repaired and maintained for their useful life, anywhere in Australia.

"CRE 2022 will bring together experts from across the industry to provide the very latest information and practical tips on how and when businesses will need to adapt to these changes. The Expo aims to help visitors prepare for the future, to embrace and capitalise on the evolution of the industry, and the trends and technology that are rapidly developing."

The Expo continues to evolve, and the launch of a number of exciting new initiatives will build further value for exhibitors and attendees visiting the show. This years' Expo will feature a 'Workshop of the Future Pavilion' which will include a display of state-of-the-art equipment and technology as well as regular presentations from industry experts covering the very latest information on Workshop Management Systems, EV repair techniques, ADAS calibration and diagnostics and tooling including J2534 pass through technology.

For the first time, the Expo will incorporate a stand-alone seminar stage on the CRE show floor, which will deliver a free comprehensive training and education program sponsored by I-CAR and display incredible live demonstrations from the onsite Lowbake Spray Booth via a big screen.

Other exciting components of the 2022 Collision Repair Expo include a modified and classic vehicle display area in the show concourse, celebrity appearances, interactive displays and competitions.





"We are very pleased that SAPE Group (Sydney Automotive Paints and Equipment) has returned as Major Sponsor for CRE 2022, and we'd like to thank them for their strong and continued support," said Stuart.

"We can't wait for April to open the doors and finally welcome our industry back together. We know visitors will have a fantastic time and arm themselves with the knowledge to thrive, ready for the exciting future that awaits."

The 2022 CRE and AAAE are gearing up to be the best ever. With huge exhibitor demand, expect over 250 of Australia's leading brands to proudly display across 19,500 sqm of floor space at the MCEC. With free entry available to all members of the automotive trade, the Expo is expected to see 10,000 visitors attend over the 3-day event.

The Collision Repair Expo, co-located with the Australian Auto Aftermarket Expo will take place 7 – 9 April, 2022 at the Melbourne Exhibition & Convention Centre. For more information and to register, head to https://www.collisionrepair.com.au/ or www.autoaftermarketexpo.com.au

- ENDS -

<u>Media Enquiries</u> – Jos Roder, Marketing Coordinator, AAAA – 0423 857 072 or <u>jos@aaaa.com.au</u> <u>Media Kit</u> - <u>https://bit.ly/AAAE-CRE-MediaAssets</u>

Exhibitor Enquiries - IEC Group: (03) 9596 9205 or nina@iecgroup.com.au

AAAE Sponsorship Opportunities - AAAA: (03) 9545 3333 or michelle@aaaa.com.au

