



## **DAVE LUEHR TO PRESENT “THE SIX SECRETS REVEALED” AT THE 2019 COLLISION REPAIR EXPO FROM APRIL 4 TO 6 IN MELBOURNE**

**March 4, 2019** - Dave Luehr, author of “The Secrets of America’s Greatest Body Shops,” believes that right now is the best time in history to be in the collision repair business, but only for those with the right mindset.

During the 2019 Collision Repair Expo (CRE) being held at the Melbourne Convention and Exhibition Centre from April 4 to 6, Luehr will give a passionate and entertaining account of the popular book in his presentation titled “The Six Secrets Revealed.”

Throughout the book, Luehr and co-author Stacey Phillips share insightful lessons along with real-world stories of actual collision repairers who have discovered the secrets that have propelled their businesses to a much higher level than their competitors.

“The concepts are very simple in nature, but often contrary to common beliefs and traditional practices,” said Luehr. “It is my promise to you that if you are willing to challenge traditional methods and apply the lessons contained in ‘The Secrets of America’s Greatest Body Shops,’ you will transform your business in ways you may not have thought possible.”

Throughout his presentation at Australia’s major collision repair industry trade exhibition which will take place at 1:00pm on Friday April 5, Luehr will challenge smash repairers to think differently and understand that anyone with the right mental attitude can achieve incredible levels of success. Attendees will have the opportunity to hear lessons learned from Luehr’s extensive industry experience as well as those from several successful repairers worldwide.

By applying some of the information contained in the book, as well as the stories he shares during his presentation, Luehr said smash repairers can grow a sustainable and profitable business in an industry experiencing unprecedented rapid change.

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Luehr's well researched collision repair business development enhancing paperback book will be also be offered to 2019 CRE delegates at a discounted rate. A Kindle version of the book is also available on Amazon.com and an audio version can be purchased on [www.Audible.com](http://www.Audible.com) and iTunes.com. For more information, visit [www.bodyshopsecrets.com](http://www.bodyshopsecrets.com).

The 2019 CRE is concurrently being held with the 2019 Australian Auto Aftermarket Expo (AAE), forming Australasia's largest automotive industry exhibition from April 4 to 6 in Melbourne. You can pre-register to attend this event and learn from international collision repair industry leaders such as David Luehr completely free of charge by visiting [www.collisionrepair.com.au](http://www.collisionrepair.com.au).

Along with international guest speakers, a comprehensive free seminar program has also been organised specifically to assist the collision repair industry throughout this bumper three day biennial trade exhibition. This combined with the products and services from some 400 local and world leading companies, makes the 2019 CRE and AAA Expo an absolute priority to take part in this April.

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**For further information contact Paul Marinelli, Marinelli PR – 0417 558 655.**